

# john pascarella

## experience

### RIT College Activities Board

Staff Artist • April 2016 - May 2019

Primarily, I help to design publicity and marketing solutions for RIT events. I also assist in running events and on-campus performances, and help new staff become team members.

### Instrument

Design Intern • May 2018 - August 2018

I worked on multiple Instrument teams as an Interaction designer, tasked with exciting work and seeing the most dramatic growth yet in my skills as a collaborative designer.

### Beam Interactive

Design Intern • May 2017 - August 2017

I worked alongside designers, developers, and strategists to solve complex UX and UI problems for clients, while gaining valuable first-hand workplace experience.

### RIT New Student Orientation

Orientation Leader • August 2016

I led a small group of new freshmen through their first week of college - answering questions, leading group exercises and activities, and guiding them through their transitions.

## about me

I'm an interaction designer with a focus on UX, UI, and motion design. I graduated from Rochester Institute of Technology with a BFA in New Media Design. I love finding creative solutions to complicated problems, and I thrive in a collaborative environment. I'm good at:

Figma & Sketch	Visual Design
Principle	Experience Design
Adobe Illustrator	Motion Design
Adobe Photoshop	Responsive Web
Adobe After Effects	Team Collaboration
HTML / CSS	Learning 😊

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