

JOHN PASCARELLA

Experience

Beam Interactive

Design Intern • May 2017 - August 2017

I collaborated with designers, developers, and strategists to solve complex UX and UI problems for clients, while gaining valuable first-hand workplace experience.

RIT College Activities Board

Staff Artist • April 2016 - present

Primarily, I help to design publicity and marketing solutions for RIT events. I also assist in running events and on-campus performances, and help new staff become team members.

RIT New Student Orientation

Orientation Leader • August 2016

I led a small group of new freshmen through their first week of college - answering questions, leading group exercises and activities, and guiding them through their transitions.

RIT Art House Executive Board


Fundraising Director • April 2016 - April 2017


As an elected board member, I worked to develop new ways to raise money, and helped build and maintain a special interest floor focused on community and productivity.


About Me

I am a New Media Design student at Rochester Institute of Technology with a focus on UX, UI, and motion design. I love finding creative solutions to complicated problems, and I thrive in a collaborative environment. I'm good at:

Adobe Illustrator	Wireframing
Adobe Photoshop	Prototyping
Adobe After Effects	Visual & Motion Design
HTML / CSS	Responsive Web Design
Cinema 4D	Group Collaboration

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